Permit #F00030000

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00030000 **Type of Permit:** FILMING **Release Date:** 07/27/2010

Production Company E! ENTERTAINMENT TELEVISION

Insured Company Name E! ENTERTAINMENT TELEVISION

Contact Phone No. 1 323-954-2400
Contact Phone No. 2 323-692-4597
Fax 323-954-2880
Address 5750 WILSHIRE BLVD
LOS ANGELES, California 90036

Production Title HOW DO I LOOK

Type of Production TV Reality

Producer Sal Ruggiero

Director Sal Ruggiero

1st AD Sal Ruggiero

Production Manager Sal Ruggiero

FilmL.A. Coordinator Hans Groszkruger

Location Manager Sal Ruggiero
Primary Phone Mobile - 323-549-6264
Secondary Phone Office - 818-481-7581

Location Assistant DANNI CONNER
Primary Phone Mobile - 323-309-3445
Secondary Phone

Fees

Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,020.00

Number of Locations 6

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Summary Information — Location

Permit Number	F00030000	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 1010 Wilshire Blvd, Los Angeles, CA, 90017

Location Type Loft

Film Dates 7/28/2010 - 8/12/2010 08:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	25
Spot Check	1

Filming Activities Equipment on property; Handheld equipment; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note FILMING IN 1603 AND 1608

Coordinator Note SPOT CHECK PER CAPTAIN FOWLKS

Parking

Base Camp
Location Type : Location
Street : 1010 Wilshire Blvd, Los Angeles, Ca 90017

Crew Parking
Location Type : Private Parking Lot
Street : 637 St. Paul Street, Los Angeles, Ca 90017

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Summary Information — Location

Permit Number	F00030000	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 1755 N Highland Ave, Los Angeles, CA, 90028

Location Type Hotel

Location Description RENAISSANCE HOTEL

Film Dates 7/28/2010 - 8/12/2010 08:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	25
Spot Check	1

Filming Activities Camera on sticks; Equipment on property; Handheld equipment; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note FILMING IN 4 PRIVATE ROOMS ON 8TH FLOOR

Coordinator Note SPOT CHECK PER CAPTAIN FOWLKS

Parking

Base Camp
Location Type : Location
Street : 1755 N. Highland

Crew Parking
Location Type : Private Parking Lot
Street : 1755 N. Highland

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Summary Information — Location

Permit Number	F00030000	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 1764 N Vermont Ave, Los Angeles, CA, 90027

Location Type Retail Business

Film Dates 7/28/2010 - 8/12/2010 08:00 - 12:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document 1700-1800 blk of N. Vermont July 2009.pdf

Equipment on Location

Type	Quantity
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	15
Spot Check	1

Filming Activities Equipment on property; Handheld equipment; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note HANDHELD EQUIPMENT ONLY

Coordinator Note SPOT CHECK PER CAPTAIN FOWLKS

Parking

Base Camp
Location Type : Location
Street : 1764 N. Vermont Ave.

Crew Parking
Location Type : Location
Street : 1764 N. Vermont Ave.

NO PERMIT

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Summary Information — Location

Permit Number F00030000
Production Company E! ENTERTAINMENT TELEVISION
Insured Company E! ENTERTAINMENT TELEVISION
Production Title HOW DO I LOOK

Location Manager Sal Ruggiero
Primary Phone Mobile - 323-549-6264
Secondary Phone Office - 818-481-7581

Location Address 1756 N Vermont Ave, Los Angeles, CA, 90027

Location Type Store front

Film Dates 7/28/2010 - 8/12/2010 08:00 - 12:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document 1700-1800 blk of N. Vermont July 2009.pdf

Equipment on Location

Type	Quantity
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	15
Spot Check	1

Filming Activities Equipment on property; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note MAY NOT BLOCK EXITS

Coordinator Note SPOT CHECK PER CAPTAIN FOWLKS

Parking

Base Camp
Location Type : Location
Street : 1756 N. Vermont

Crew Parking
Location Type : Location
Street : 1756 N. Vermont

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Summary Information — Location

Permit Number	F00030000	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 5700 Wilshire Blvd, Los Angeles, CA, 90036

Location Type Office Building

Film Dates 7/28/2010 - 8/12/2010 08:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	15
Spot Check	1

Filming Activities Equipment on property; Handheld equipment; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note FILMING IN CLOSED TO PUBLIC GYM

Coordinator Note SPOT CHECK PER CAPTAIN FOWLKS

Parking

Base Camp
Location Type : Location
Street : 5700 Wilshire Blvd.

Crew Parking
Location Type : Location
Street : 5700 Wilshire Blvd.

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Summary Information — Location

Location 6 of 6

Permit Number	F00030000	**Location Manager**	Sal Ruggiero
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Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 6801 Hollywood Blvd, Los Angeles, CA, 90028

Location Type Mall

Location Description KODAK THEATER/ HOLLYWOOD & HIGHLAND CENTER

Film Dates 7/28/2010 - 8/12/2010 08:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	25
Spot Check	1

Filming Activities Equipment on property; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** D4

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note HANDHELD EQUIPMENT ONLY

Coordinator Note SPOT CHECK PER CAPTAIN FOWLKS

Parking

Base Camp
Location Type : Location
Street : 6801 Hollywood Blvd

Crew Parking
Location Type : Location
Street : 6801 Hollywood Blvd

NOT A PERMIT

SPECIAL FILMING CONDITIONS
1700-1800 BLOCK OF NORTH VERMONT AVENUE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

- **Affected residents/merchants within 500 ft of any filming activity (including production equipment parking, cast/crew parking, or catering) must be notified at least (2) days in advance of the first filming day or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least (3) days in advance.*
- **Residential hours (7:00 a.m. to 10:00 p.m.) must be adhered to whenever the side streets are used for parking.**
- **No parking in City parking lot 675 (4642 Russell Avenue).**
- **Equipment parking and posting on Vermont Avenue will require a survey of the affected merchants.** *Approved signatures must be obtained using a FilmL.A."Posting Survey."*
- **Cast and crew may not park on area streets.** Off-street parking must be provided**.**

FilmL.A. NO PERMIT

SPECIAL FILMING CONDITIONS
1700-1800 BLOCK OF NORTH VERMONT AVENUE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

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